



HIPPYUSA®
Home Instruction for Parents of Preschool Youngsters

CALL FOR PROPOSALS

HIPPY USA National Conference:

Big Ideas! Bold Moves!

No Barriers for Our Families!

April 26-29, 2020

Renaissance Mobile Riverview Plaza Hotel

Mobile, Alabama

501.537.7732

www.hippyusa.org

About Home Instruction for Parents of Preschool Youngsters (HIPPY) USA

HIPPY is an evidence-based home visiting program that supports parents in their critical role as their child's first and most important teacher. Our mission is to partner with parents to prepare their children for success in school. Through local affiliates, HIPPY's curriculum is provided at no cost to 15,000 families in 20 states and in 120 communities. Decades of research have shown the HIPPY model to be effective in improving school readiness, parent involvement, school attendance, and standardized test scores in reading and math throughout elementary school. A unique aspect of HIPPY is its structured curriculum, used to teach parents through a peer-to-peer approach with role-play and interactive activities. HIPPY not only provides one-to-one training for the parent, but it also offers specialized job training for our home visitors and fosters leadership development and career advancement opportunities for our staff and parents. That's why over 50% of our home visitors are former HIPPY parents. Visit us at www.hippyusa.org to learn more.

About the Conference

The 2020 HIPPY National Conference: Big Ideas! Bold Moves! No Barriers for

Our Families will be April 26-29 in Mobile, Alabama. Held biennially, the Conference seeks to strengthen our more than 100 existing HIPPY sites and engage other industry professionals;

- Demonstrating how early childhood education is supported through effective home-based techniques and delivery.
- Showcasing best practice and research-based professional development resources and opportunities.
- Encouraging networking and collaborations across the fields of early childhood, home visiting, parent education, and community engagement.
- Highlighting innovative techniques, strategies, and research in home visiting and family engagement.

About the Attendees

Approximately 400 people are expected to attend the National Conference, including community-based program coordinators, grassroots service providers, home visitors, state leaders in education, home visiting, early childhood, and other social services providers. Other attendees are comprised of:

- National and international program leaders.
- Home visiting, early childhood, family support, and community engagement professionals.
- Researchers and policy specialists.
- Early childhood and family advocates, government agencies, funding organizations, and community agencies.
- HIPPY USA board members and stakeholders across the country.

Outline of Conference

The conference schedule has not been finalized. However, sessions relevant to this proposal will be held April 27-29. The complete agenda can be found at:

<https://www.hippyusa.org/agendaataglance>

| Day | Event(s) |
|-------------------|--|
| April 25-26 2020 | Pre-Conference Events including meetings and reception |
| April 27-28, 2020 | Workshops, plenaries, evening events |
| April 29, 2020 | Half-day workshops with closing awards lunch. |

Conference Site and Travel

About the City

The Conference will be held at the Renaissance Mobile Riverview Plaza Hotel. Thirty minutes away from the Mobile Regional Airport, the hotel features a range of business conveniences and individual amenities. A multitude of restaurants, retail shops, and activities are near the hotel and can be viewed in more detail by visiting www.visitmobile.org.

Hotel

For your convenience, we suggest that presenters stay at the conference hotel. Presenters are responsible for the securing and payment of hotel accommodations (as well as other travel-related costs). A special room rate of \$139 (single or double occupancy) has been arranged. April 3, 2020, is the last day to book at this rate. For hotel reservations, call 1.800.922.3298. Please mention that you are attending the "HIPPY USA 2020 National Conference."

Air and Ground Travel

American Airlines is providing a discount rate of 6% off their published fares. Enterprise Car Rental will offer 5% discount. Contact Shanta Nunn-Baro, Director of Development and Outreach, at sbaro@hippyusa.org for additional information and to obtain codes.

Current travel information can be found at hippyusa.org/conference.

Conference Concessions

- Selected presenters will receive a complimentary registration to attend the conference including ticket to the awards luncheon held on Wednesday, April 29.
- Presenters will be featured in promotional material including social media channels, email blasts, newsletters, and the conference website, hippyusa.org.
- There is a maximum of two presenters.
- The co-presenter will be responsible for a one-day registration fee of \$125 and includes ticket for the awards luncheon

Optional

Tickets for the opening reception and HIPPY recognition ceremony will be held from 6 to 8 p.m., on Sunday, April 26 and are \$50.

Presentation Schedule

- The sessions are 90 minutes
- A monitor will be available for each presenter to assist with any room needs
- Sessions are held April 27-28 from 10:30 a.m. to 5 p.m. and 8:30 to 10 a.m., Wednesday, April 29

Session Formats

We are seeking presenters for concurrent sessions and plenaries. Both formats are 90 minutes.

About Presentations

- Contain creative, innovative, yet practical strategies for delivering effective programs with model fidelity.
- Support quality, efficacious programming and/or include lessons learned.
- Promote and encourage learning for adult and life-long learners.
- Identify goals and/or intended outcomes.
- Represent best and promising practices.
- Fully engage workshop attendees.

Areas of Expertise

We are seeking presenters to share their expertise in the following areas, though other topics will be considered:

- Advocacy and policy
- Developing and maintaining community partnerships and collaborations.
- Early childhood development, school readiness, parent education, and family support
- Effective supervision, professional development, and adult learning.
- Funding and program sustainability.
- Motivating and retaining families and working with vulnerable families.
- Program management, effective administration, and best practices.
- Research and evaluation and assessment tools.
- Cultural sensitivity and awareness.
- Balancing work and home.
- Community mobilization and leadership development.

There is a maximum of two presenters and no more than two proposals can be submitted, on different subjects.

Why You Should Submit

Opportunity to present to nearly 400 early childhood professionals, program managers, educators, administrators, and public officials:

- Sharing your expertise

- Raising awareness in your field
- Challenging yourself in a new way
- Contributing to your overall resume or vitae and professional development
- Receiving a promotional toolkit

Click [this](#) link to submit submission form in its entirety. HIPPY USA will not accept faxes nor hardcopies. We reserve the right to edit narratives.

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|----------------------------------|-------------------|
| Proposal Date Due | November 25, 2019 |
| Date Announced | January 10, 2020 |
| Date to Submit Session Materials | April 3, 2020 |

For questions, please contact cfp@hippyusa.org or call Dr. Jennifer Henk, Director of Research and Education.