



# WE PARTNER WITH PARENTS TO PREPARE THEIR CHILDREN FOR SCHOOL.

For over 30 years, Home Instruction for Parents of Preschool Youngsters (HIPPIY) USA has equipped parents with skills and confidence to prepare their children for success in school in their most important role as their child's first teacher. HIPPIY serves families with children ages 2 to 5 and helps them overcome barriers and build a foundation for school success. We do this by ensuring that every HIPPIY kid is confident and ready for school.



**HIPPIYUSA**  
Home Instruction for Parents of Preschool Youngsters

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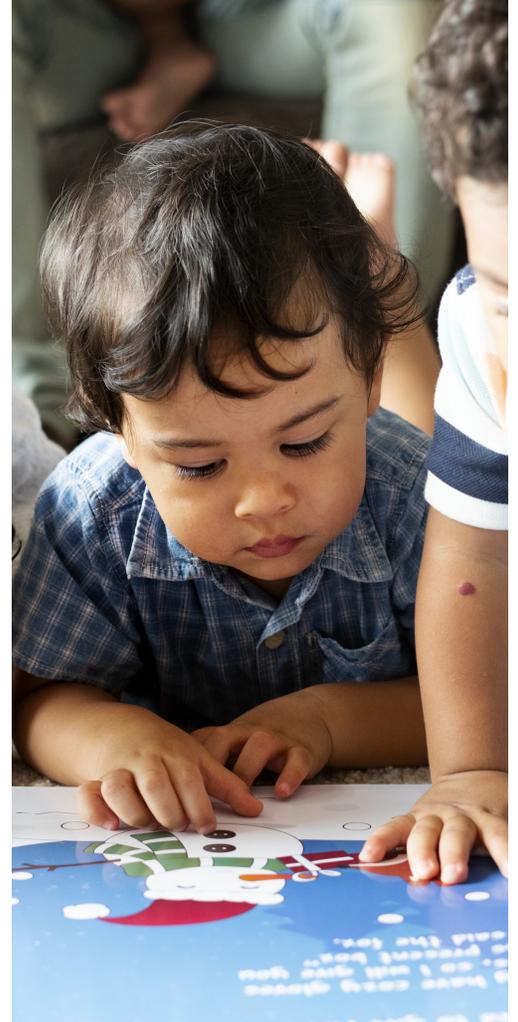
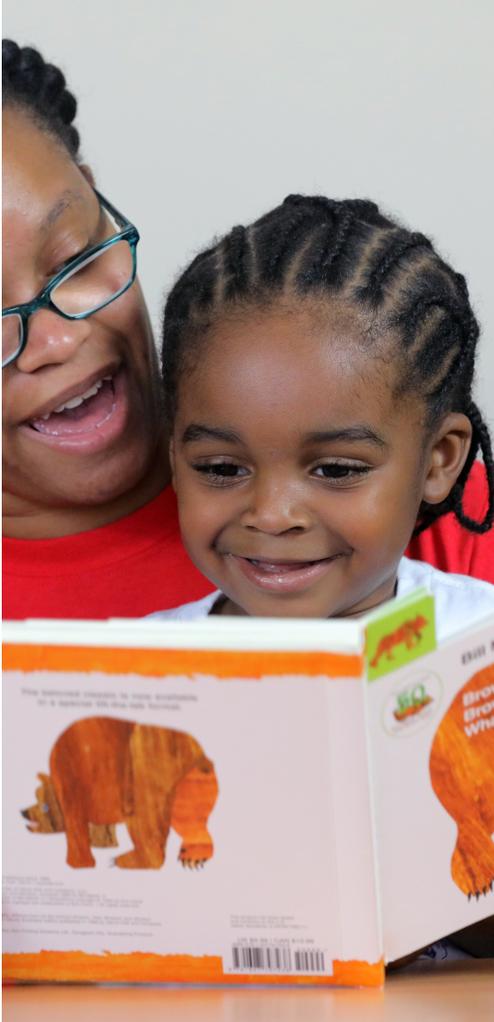
## HIPPY Model

HIPPY's an evidence-based home visiting program that supports parents in their critical role as their child's first and most important teacher.

HIPPY USA is the national non-profit that provides HIPPY to communities across the country. Our mission is to partner with parents to prepare their children for success in school.

Through local affiliates, HIPPY's curriculum is provided at no cost to more 14,000 families living in the United States. Decades of research have shown the HIPPY model to be effective in improving school readiness, parent involvement, school attendance, and standardized test scores in reading and math throughout elementary school.

A unique aspect of HIPPY is its scripted curriculum is used to teach parents through a peer-to-peer approach, using role play and interactive activities. This system not only provides one-to-one training for the parent, it offers specialized job training for our home visitors and fosters leadership development and career advancement opportunities for our staff and our parents. That's why over 50% of our home visitors are former HIPPY parents!



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## What We Believe

HIPPY USA believes that every child deserves a quality preschool education and that parents want the best for their children. Early education is key to a child's brighter future, and parents are their child's first teacher.

## What We Teach

Building on the strengths of families, peer home visitors deliver top-quality curriculum to parents for 30 weeks, one hour each week. Parents then use the HIPPY resources and new skills learned to teach their children for 20 minutes each day. Our methods and curriculum have proven effective across the world with over 20 years of evidence-based research to show that HIPPY works.

## What We Know

Research proves that the HIPPY Model is effective in improving school readiness, parent involvement, school attendance, classroom behavior, standardized test scores and overall academic performance of children that complete the program.

## Why HIPPY

Our work focuses on the power of parents and caregivers to positively affect early brain development and school readiness for children ages 2-5. Families report increased positive interaction with their kids and an increased focus on literacy from receiving free HIPPY books each year to build their child's home library.

## 2018-2019 IMPACT



CHILDREN SERVED

**14,157**



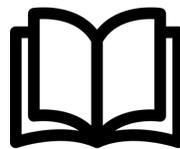
FAMILIES SERVED

**13,251**



HOME VISITS

**286,008**



MINUTES OF PARENT-CHILD INTERACTION

**55,133,400**

## Research

HIPPY has been recognized by the independent research firm Mathematica as one of the first seven evidenced-based home visiting models with quality research showing significant outcomes – particularly in the areas of pre-kindergarten school readiness and positive parenting skills.

As a result, HIPPY was selected as one of the organizations that met the rigorous eligibility criteria for funding under the Maternal, Infant and Early Childhood Home Visiting Program (MIECHV).

MIECHV, a federal program under U.S. Department of Health and Human Services gives pregnant women and families, particularly those considered at-risk, necessary resources and skills to raise children who are physically, socially, and emotionally healthy and ready to learn. Goals for the program are to: improve maternal and child health, prevent child abuse and neglect, encourage positive parenting, and promote child development and school readiness.

Currently, HIPPY is taking part in seven diverse research projects at HIPPY sites across the nation that will strengthen our mission, enhance our work and provide better service delivery to our families' unique needs. The research collaborations are comprised of federal agencies, policy research organizations, universities, and other nonprofit organizations. Projects include:

- Home Visitor Workforce Development
- Healthy Foods Environments
- Budgeting Costs for Home Visiting Programs

- Parental Depression, Child Outcomes and Participation in HIPPY
- New Little Learners Curriculum for Parents of Two-Year-Olds
- New Curriculum for Home-Based Childcare providers

### Recent Research

With funding from the Robert Wood Johnson Foundation, Pennsylvania State University published, through its College of Health and Human Development, a brief about how Parent Engagement Practices Improve Outcomes for Preschool Children. The brief describes how over half of US children living in poverty are not ready for kindergarten and how more intensive programs are needed during the preschool years. The brief also presents several approaches that are considered vital to helping parents prepare their children for success in school. Their recommendations are wholly representative of HIPPY and precisely matched with core aspects of the HIPPY model that make it effective in helping parents become their child's first great teacher:

- promote positive parenting practices
- promote home learning activities and effective teaching strategies

Similarly, the outcomes reported from HIPPY families and programs across the country illustrate other vital components to a child's school success mentioned in the brief:

- strengthen parent-teacher partnerships
- emphasize child physical health

Parent Engagement Practices Improve Outcomes for Preschool Children. (2018, January 31). Retrieved July 19, 2019, from <https://www.rwjf.org/en/library/research/2017/02/parent-engagement-practices-improve-outcomes-for-preschool-child.html>

Head Start and HIPPY Better Together: Examining Current Collaborations is a completed research project sponsored by the University of Houston-Clear Lake that studied the impact of partnerships between HIPPY and Head Start programs that:

- aim to close the achievement gap
- prepare children for kindergarten
- assist parents in their role of becoming their child's first teacher

Results from focus group participants were derived from sites located in rural, urban and suburban areas. The findings highlight the following:

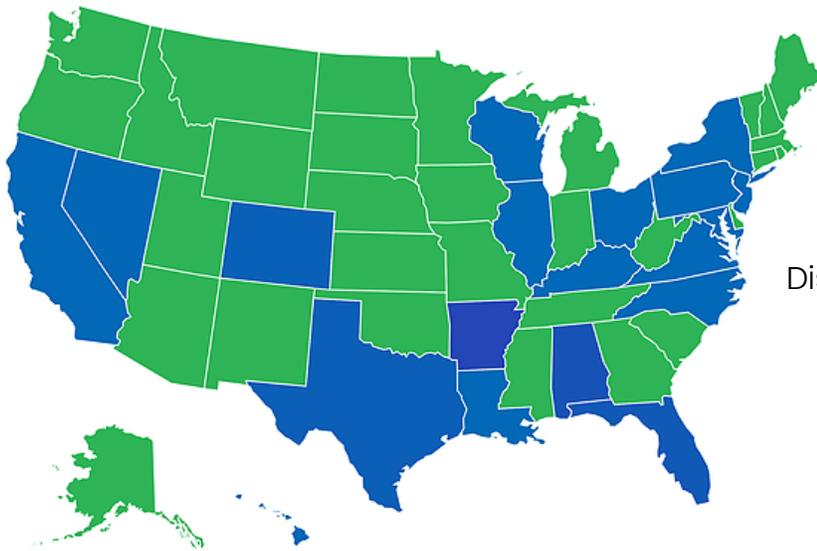
- Head Start and HIPPY worked together to do more for children and families than each program could on its own.
- The partnership provides services to families that might not be available outside of the collaboration.
- The communication among all parties was increased. This included the home visitor, the child's classroom teacher, the Head Start administrator and the parent.
- The overwhelming majority of comments made by focus group participants mentioned (1) higher scores on formal assessments, (2) smoother transitions to the classroom, (3) improved school readiness, development of routines related to school, (4) improved social skills, and (5) bonding time with parent.

Head Start and HIPPY Better Together: Examining Current Collaborations." National Home Visiting Resource Center, Amber Brown, 19 July 2019, [www.nhvc.org/data/head-start-and-hippy-better-together-examining-current-collaborations/](http://www.nhvc.org/data/head-start-and-hippy-better-together-examining-current-collaborations/).

## Locations

HIPPY USA has dedicated staff, school partners, service agencies, education and philanthropic supporters, community leaders, advocates and families in 19 states and the District of Columbia comprising a total of 119 HIPPY sites.

# HIPPY USA LOCATIONS



Alabama	Mississippi
Arkansas	North Carolina
California	New Jersey
Colorado	Nevada
District of Columbia	New York
Florida	Ohio
Hawaii	Pennsylvania
Illinois	Texas
Kentucky	Virginia
Louisiana	Wisconsin
Maryland	



**HIPPY SITES**  
119 COMMUNITIES  
19 STATES AND DC



**STATE OFFICES**  
AL, AR, CO  
FL, TX



**STATE CONTACTS**  
NV, MD



**INDEPENDENT SITES**  
23



**HIPPY USA**  
**NATIONAL**  
LITTLE ROCK, AR

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## Moving Forward

HIPPY USA has set in motion a vision that is inspirational, credible and innovative. Our six-strategy approach is one filled with big ideas, bold moves, and forward thinking. To assist, we are expanding our network of cohorts that are comprised of friends, ambassadors, educators, social service agencies, government, and researchers who share our mission of uplifting families, embracing life-long success for young learners, and magnifying our impact.



### **GROWTH**

Available in communities where we are most needed. Measured by the number of families, health of local programs, number of local program sites, retention of families, and budget/income investments.



### **RESEARCH**

Implement coordinated evaluation and research projects. Focus on parent/child outcomes, risk reduction, healthy choices, and workforce development initiative.



### **CAPACITY**

Represents our commitment to excellence measured by performance, impact, and endurance. Defined by board engagement, training and certifications, donor engagement and giving and new partnerships.



### **INNOVATION**

Approach its future with a passion for partnerships, creativity and focus on families. Emerging technologies include digital HIPPY platforms, family focus (2Gen + more), social enterprise, and expanding curricula.



### **BRANDING**

Increase our visibility through multiple platforms. Developed through the interactive website, social media strategy, and alumni network.



### **LOCAL PROGRAMS**

Sustained and expanded through model efficacy, superior performance and distinctive impact. Supported through programmatic data collection and storytelling, diversified funding and parent, and provider advocacy.





**HIPPYUSA**  
Home Instruction for Parents of Preschool Youngsters

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